



AUSTRALIAN TOURISM DATABASE WAREHOUSE (ATDW)

Are you wondering how to get your business listed on the My Clarence Valley website?

My Clarence Valley pulls business and event listings directly from the Australian Tourism Data Warehouse (ATDW), giving you free exposure across our website, VisitNSW and Australia.com with one up-to-date profile.

How to Create an ATDW Account

To list a tourism business or event on the Australian Tourism Data Warehouse (ATDW), you'll first need to register for an account and then create a profile.

Steps:

- Go to the ATDW website (atdw.com.au) and click on the "Join" button.
- Select "Tourism Business" as your account type.
- Complete the required information, including your business's contact details and personal information.
- Read and accept the Terms and Conditions.
- Once registered, you'll receive a verification email with your username.

How to Transfer an Existing Profile

You're welcome to create your business profile from scratch, but to save time we can transfer your existing profile to you. Once transferred, you'll be able to update and optimise it.

Here's how:

- Email business@myclarenc山谷.com and support@atdw.com.au to notify us you have an account.
- Include your business and the listing you wish to manage.
- We'll confirm by email once the transfer is complete.

Updating your Transferred Listing

Check over your listing and refresh it regularly. (Updates may take up to 48 hours to show on connected websites)

- Open the "PROFILES" tab on your ATDW dashboard.
- find the profile you wish to update.
- Click "UPDATE" or "RENEW" on the right of the profile.
- Update/edit details as needed. When finished, click "SEND FOR REVIEW" or "RENEW"
- After ATDW reviews it, you'll receive an approval email.

And that's it! ATDW will even send you a friendly reminder when it's time for your annual review.

WHY ATDW?

FREE EXPOSURE on multiple tourism websites, including MCV and Visit NSW.

INCREASED VISIBILITY to potential visitors searching online.

CENTRALISED UPDATES - one change updates across all connected platforms.

SEO BOOST - improves Google search rankings.

